

# HIGH PERFORMANCE BALLS! 1/2013



## The MOMENTUM 2013

Columbia bowls the world over.®

Introducing The Momentum 2013, a new ball for a new year! Since its release in April 2012, The Momentum has been a true performer and it helped earn ABS pro staff bowler Ms. Mayumi Yoshida not only 1 but 2 perfect 800 series at the 2012 all Japan Championship (Handa Cup). The Momentum 2013 has a brand new coverstock (NE2 Hybrid) that allows this ball to dig into the oil and produce a serious twist in the backend, laying down a powerful arc for a perfect finish. Be sure to get it while it lasts because The Momentum 2013 is a limited quantity release, so reserve yours today!

**MID JAN.**  
Release Date



## 408c Triple Crown

In honor and recognition of ABS pro staff bowler Mr. Shota Kawazoe capturing his third in a row triple crown, we have created the Track 408c Triple Crown commemorative ball. Just like Shota, the 408c Triple Crown is fully adaptable to almost any situation, for a wide range of bowlers. The 408c Triple Crown flows easily down the lane into a sharp hook in the backend producing serious pin action, with precision control.

**MID JAN.**  
Release Date



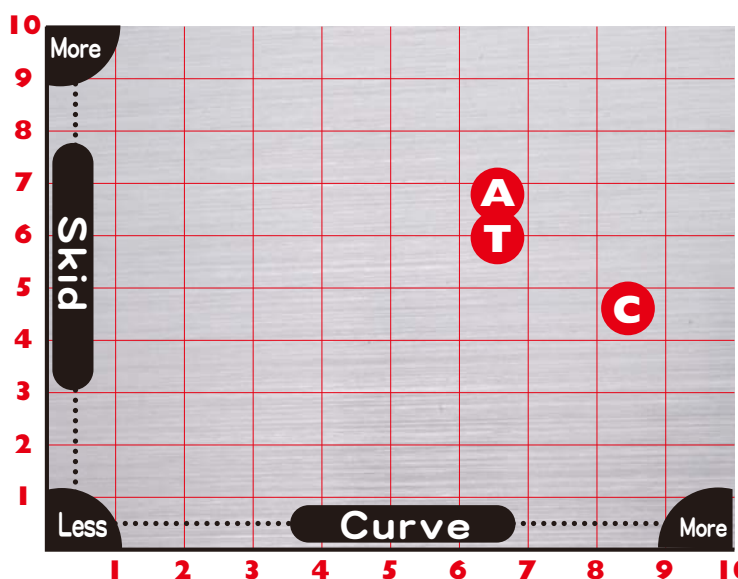
## Pure Line III NANO-DESU

Introducing the Pure Line III, the latest edition to the Pure Line series, featuring our original Premium Urethane III Plus Nano / Fullerene - C60 coverstock. Paired with the proven GMI core we have all the components for success on the lanes. The GMI core is the compass and you will find that it is accurate in the backend. Great in heavy or light conditions, the Pure Line III is a consistent performer with surprising pin action compared to the typical Urethane performance ball.

**LATE JAN.**  
Release Date



Manufacturer	Ball	Coverstock	Core	RG	ΔRG	Weights
COLUMBIA300	The Momentum2013	NE2 Hybrid	Resurgence Asymmetric	2.460	0.043	12 - 16 lbs
TRACK	408C Triple Crown	UMP GENI Pearl	Shuttle	2.480	0.040	12 - 16 lbs
ABS	Pure LineIII NANODESU	Premium Urethane III PLUS Nano / Fullerene-C60	GMI With Magnet	2.489	0.0535	12 - 16 lbs



- C** The Momentum2013  
Skid → 4.5 Curve → 8.5
- T** 408C Triple Crown  
Skid → 6.0 Curve → 6.5
- A** Pure LineIII NANO-DESU  
Skid → 6.8 Curve → 6.5



American Bowling Service, Inc.  
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