

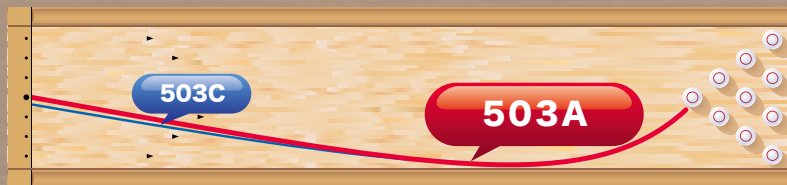


503A

The 503A will quickly become the ball of choice for bowlers of all styles looking for a strong angular motion at the back end of the lane on medium to light oil patterns. This will be attributed to the combination of our Packman Core and Gen MA cover. This one has both the performance and the looks!

**EARLY
MAR**

**Release
Date**



ULTRA ERUPTION

Columbia bowls the world over.®

Here is the newest Columbia 300, ABS collaboration Ultra Eruption! For a limited time only Ultra Eruption will be on sale for a lucky few who act fast! Even if you are bowling from the outside, the reaction of the Ultra Eruption is dead on in terms of pin contact. The same is true for rollers on the inside, the Ultra Eruption keeps on track and is almost impervious to any oil in its path to the pins. This is truly a ball for a multitude of bowlers or conditions, providing eruptive pin action.

**MID
MAR**

**Release
Date**



Thrash Frenzy

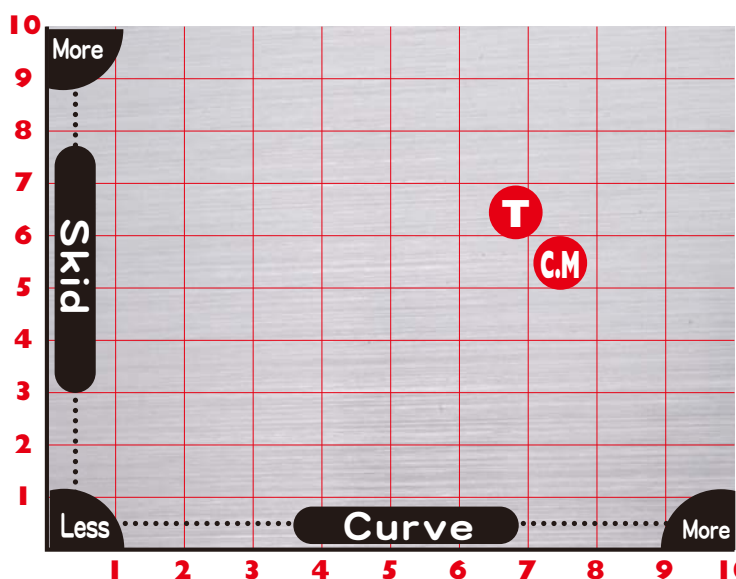
The Thrash Frenzy is long and clean with a violent backend reaction. On medium oil patterns that are beginning to break down and build friction, this is the most angular ball MOTIV has ever released. Bowlers with higher rev rates will really appreciate the easy length of the Thrash Frenzy. When medium oil patterns begin to break down, rather than see a ball burn up in the friction and hit weak, the Thrash Frenzy will retain energy and produce a violent backend motion

**LATE
MAR**

**Release
Date**



Brand	Ball	Coverstock	Core	RG	ΔRG	Weights
TRACK	503A	Gen MA (Moderate Angle)	Packman	2.510	0.057	12 - 16 lbs
COLUMBIA300	ULTRA ERUPTION	NE2 MAXX Pearl	Resurgence Symmetric	2.460	0.040	10 - 16 lbs
MOTIV	THRASH FRENZY	Whiplash™ Pearl Reactive	Quadfire	2.550	0.043	14 - 16 lbs



- T** 503A
Skid → 6.5 Curve → 6.75
- C** ULTRA ERUPTION
Skid → 5.5 Curve → 7.5
- M** THRASH FRENZY
Skid → 5.5 Curve → 7.5



ABS International Corp.
www.abs300.com