

HIGH PERFORMANCE BALLS! 1/2014

ABS

NANODESU Accu-Swing GOLD

In celebration of the 50th anniversary of the founding of ABS, we are releasing the NANODESU ACCU-SWING GOLD new for 2014! Always striving for the best we have pushed the numbers down to the limit in accordance with USBC ball specifications to a low RG of 2.46. We started with the BIG SHUTTLE core and tweaked the density to produce a strong rolling ball with a powerful arc in the backend. You will find that even though the NANOXY coverstock is a pearlized gold this ball can get some fantastic grip in medium oil conditions. A ball like this one only comes around every 50 years or so.....



EARLY JAN

Release Date



COLUMBIA 300

TAKE DOWN

We've laid the Smack Down on the competition and now we're ready to take them down! Bring-It Pearl will give you great length and recovery without sacrificing overall hook. While we left some surface on the pearl cover to give you added hook and performance, you can polish your Take Down to give you even better length when encountering less volume. Take Down most any lane condition and your competition with our newest addition to an already popular line! The Take Down will be an awesome all around ball for anyone!



MID JAN

Release Date



TRACK
Evolutionary.
Revolutionary.

LX16

Bowlers with lower rev rates need more help from the bowling ball than anyone, this is the reason we have developed the brand new Lx16. In order to achieve our targeted ball motion, we have armed the Lx16 with Track's latest and greatest in both core and coverstock development. The Lx16 utilizes an 800/1000/2000/3000 Abralon® factory finish. This finish will provide moderate traction in the mid-lane while maximizing the strength of the Lx16 at the breakpoint on medium to heavy oil patterns. For those who are truly rev challenged, do not be afraid to adjust the cover down to with a 2000 grit Abralon® pad.

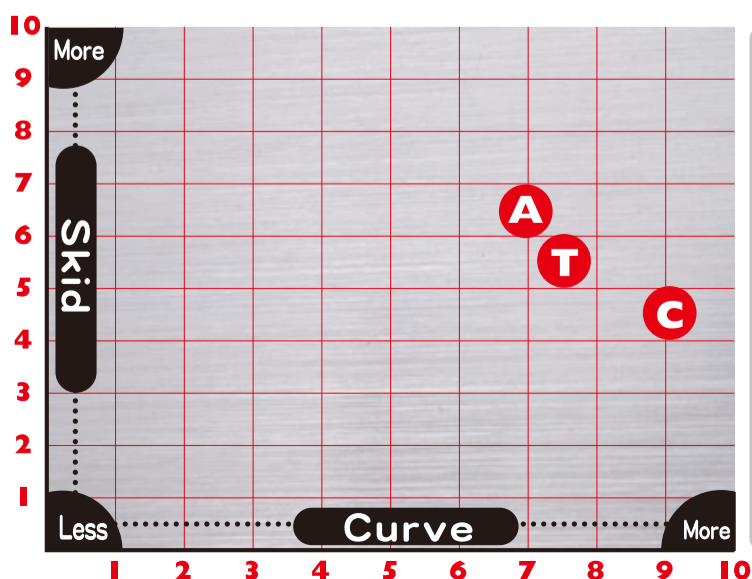


LATE JAN

Release Date



| Brand | Ball | Coverstock | Core | RG | ΔRG | Weights |
|-------------|-------------------------|-----------------------------|---------------|-------|-------|-------------|
| ABS | NANODESU AccuSwing GOLD | Nanoxy Gold Pearl | Super Shuttle | 2.460 | 0.058 | 11 - 16 lbs |
| COLUMBIA300 | TAKE DOWN | Bring It Pearl | SD Medium RG | 2.510 | 0.053 | 12 - 16 lbs |
| TRACK | LX16 | QR-8 Pearl (Quick Response) | i-Core | 2.490 | 0.053 | 12 - 16 lbs |



- A** NANODESU AccuSwing GOLD
Skid → 5.0 Curve → 8.5
- C** TAKE DOWN
Skid → 4.5 Curve → 9.0
- T** LX16
Skid → 6.0 Curve → 8.0



American Bowling Service, Inc.
www.abs300.com