



RESURGENCE FIRE

The Resurgence series is known for its control in oil, and the Resurgence Fire will give you all that and a whole lot more. We started out with a Modified Hi-Dynamix core that seriously ups the power potential in this new ball. This power can be seen in the backend even with carry-down or heavy conditions the Resurgence Fire is built for results. We tweaked the NEW ERA Hybrid Powder coverstock for added stability from release to pindeck, to help guide you through a number of conditions. Let the pins feel the burn with the new RESURGENCE FIRE.



**MID
MAY**
Release
Date



MOTIV

ASCENT APEX

We're pushing even higher on light oil performance with the new Mountain Blue Pearl Ascent Apex. It provides more length on high friction lane conditions and a more angular move at the backend. This performance is possible with new Fusion(tm) XL Pearl Reactive cover technology and the high RG Recon(tm) core design. The Mountain Blue Pearl Ascent Apex is finished to 1500 Grit and polished.



**MID
MAY**
Release
Date



**NATURAL
ENEMIES**

WILD CAT

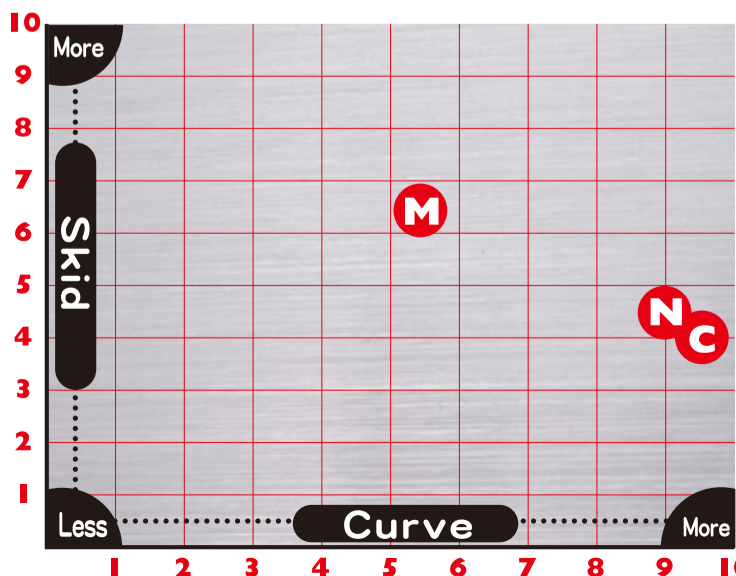
Here is the latest brand from ABS, NATURAL ENEMIES. The first release is WILD CAT, with over 2 years in development this ball is ready for the game and will not disappoint bowlers on the lane. The backend strength is apparent from the mid-lane and will raise the bar for performance worldwide! Look for more powerful releases coming from the NATURAL ENEMIES brand, just when the pins thought they were safe...



**LATE
MAY**
Release
Date



Brand	Ball	Coverstock	Core	RG	ARG	Weights
COLUMBIA300	RESURGENCE FIRE	NEW ERA Hybrid with Powder	Modified Hi-Dynamix	2.520	0.050	12 - 16 lbs
MOTIV	ASCENT APEX	Fusion XL (Xtra Length)	Recon™	2.590	0.025	10 - 16 lbs
NATURAL ENEMIES	WILD CAT	NE-WG70	3M Core (CEH)	2.500	0.048	12 - 16 lbs



- C** RESURGENCE FIRE
Skid → 4.0 Curve → 9.5
- M** ASCENT APEX
Skid → 6.5 Curve → 5.5
- N** WILD CAT
Skid → 4.5 Curve → 9.0



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