



# THE MOMENTUM 2013

Introducing **The Momentum 2013**, a new ball for a new year! Since its release in April 2012, **The Momentum** has been a true performer and it helped earn ABS pro staff bowler Ms. Mayumi Yoshida not only 1 but 2 perfect 800 series at the 2012 all Japan Championship (Handa Cup). **The Momentum 2013** has a brand new coverstock (NE2 Hybrid) that allows this ball to dig into the oil and produce a serious twist in the backend, laying down a powerful arc for a perfect finish. Be sure to get it while it lasts because **The Momentum 2013** is a limited quantity release, so reserve yours today!

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Ms. Mayumi Yoshida / ABS pro staff

- RG : 2.460    ●ΔRG : 0.044
- Coverstock : NE2 Hybrid
- Core : Resurgence Asymmetric
- Hardness : 74~76°
- Weights : 12~16lbs
- Finish : 500, 1000, 1500 Abralon



Columbia bowls the world over.®

